europeana
network association

ANNUAL REPORT 2021

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1. LOOKING BACKWARDS | SMILING FORWARDS

As we are coming to the end of our second year of pandemic restrictions, we are beginning to sense that life is getting back on track. This is of course true of some countries more than others, but as a Pan-European community we are gradually getting back to our offices and our daily routines. What has been obvious over these past months are the powerful synergies that have pulsed across the Network, enabling us to work together and support each other to reach new heights. Our work together in the Communities, Task Forces and the Working Groups is inspiring. This report will detail some of the highlights of the year. There are many!

The **strategic priorities** that we first introduced in early 2021 have guided our actions and have supported capacity building towards digital transformation to drive all we do together. They were developed in a co-curated process with the ENA Management Board and approved by the Members Council in March 2021. They have fuelled our thinking in many ways and created an umbrella for our work together over this year.

In **supporting capacity building and digital transformation** we set ourselves the goal to define the main fields of competence where the Europeana Foundation can be most active through its ecosystem in promoting digital transformation. We understood that this process was poised to deliver a comprehensive package of capacity building support to cultural heritage institutions of all types and levels. Based on this, we identified how ENA can assume an important role in developing and strengthening these capacities by calling on its wide-reaching and embedded pool of active members, sharing knowledge and experiences and learning from each other. This can take place across cultural heritage domains and grassroots communities to help the Europeana mission succeed. A series of

Town Hall meetings, for example, helped us formulate a [white paper](#) on Digital Public Space with a goal to align the European Commission's Cultural Heritage Data Space vision with a new and holistic articulation of a green, inclusive, people-centred, sustainable, commons-based digital cultural heritage space for the 21st century.

Harnessing the potential of ENA members was an obvious priority that demanded that we get a better understanding of ENA's 3,200+ membership in order to channel the potential, skills and enthusiasm of active participants. We felt that this was a prerequisite for a sustainable and active network, but also took into consideration that not all members would be equally active and the needs of passive members should be taken into account. **Diversity and inclusion** was another of the areas we identified that would determine our mindful and vital growth together; a key decision to embrace diverse and inclusive representation in the Network was a step towards what we believe is critical for the success and growth of ENA. We also believe that this

is a long-term thoughtful process that should become an integral part of all we do, rather than a separate strategy with isolated activities. With a call to deepen the **collaboration between ENA, the Europeana Foundation (EF), the Europeana Aggregators' Forum (EAF) and wider network** we identified scope for developing the benefits of the EF-ENA relationship, to increase the impact of EF's digital transformation mission both with the EF and EAF as well as 'neighbouring' networks outside the Europeana ecosystem. By working together in this way, ENA can keep providing a rich source of expertise to support the knowledge pool which exists within the Foundation, which delivers the Europeana strategy. Regular meetings and conversations also enabled the information flow and collaborative efforts between ENA, the EF and the EAF. **Transparency, accountability and democracy** of planning, communication and decision-making we felt was crucial for success and a positive alignment of this was vital for harmonious relations between the various mechanisms of ENA, with EF and EAF and opening up ways to collaborate

with the [EF Advisory Board and Supervisory Board](#). **Funding and payments** is still an area that needs constant monitoring when the existing ENA budget was underspent due to the effects of the pandemic not allowing for physical meetings.

Perhaps our major celebration this year is the soon to be introduced Climate Action Community. We know that both as individuals and as a community we contribute to the climate crisis through our digital and non-digital activities. At the same time, we are convinced that the cultural heritage sector and Europeana have a responsibility to act. Driven by the tenacious ENA Climate Action Group, we are now looking forward to forming this seventh community! And together with the Europeana Foundation and Europeana Aggregators' Forum, we are working on a Climate Manifesto which emerges from a collective desire to foreground the climate crisis within the ENA and its communities.

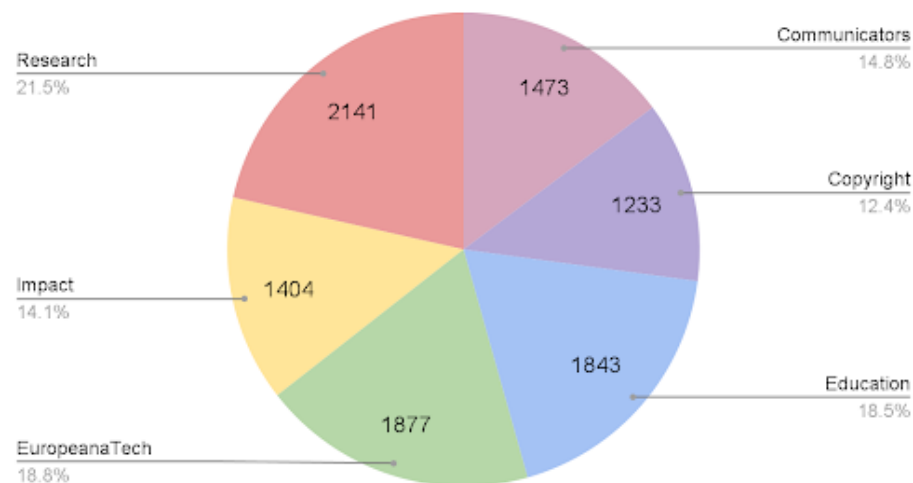ENA works both as a community of communities and through our individual capacity to exchange knowledge, expertise, and best practice in our special interest communities to call on members' skill sets and enable all to make a real contribution. These synergies have been celebrated in our webinars, cafes, workshops and conferences. We come together to share our knowledge and experience with like minded heritage professionals from across Europe. We know that everyone can be an element of change in their own sphere. We also know that we make more impact when we work together. Together, we empower the cultural heritage sector by developing expertise, tools and policies to embrace digital change and encourage partnerships that foster innovation. ENA makes it easier for people to use cultural heritage for education, research, creation, and recreation and together our work contributes to an open, knowledgeable, and creative society.

Susan Hazan
Chair of the Europeana Network Association

2. THE ENA COMMUNITIES

The [ENA communities](#) have been an integral part of the ENA since 2018. They gather international networks of professionals interested in cultivating and sharing knowledge, expertise and best practices around six specific topics of common interest. During 2021, we are proud of the ways in which the communities have driven a wide range of activities according to their specific professional affiliation. The combined leadership of the community Chairs, Steering Groups and Managers have successfully inspired and directed their activities.

Communities

Research 21.5% — 2141
Communicators 14.8% — 1473
Copyright 12.4% — 1233
Impact 14.1% — 1404
Education 18.5% — 1843
EuropeanaTech 18.8% — 1877

Based on statistics from October 2021, the pie chart shows that the EuropeanaTech community has 1877 members, which is 18.8% of the overall ENA community membership. The Research community has 2141 members (21.5%), the Education community has 1843 (18.5%), the Communicators community has 1473 (14.8%) members, the Impact community has 1404 (14%), and the Copyright community has 1233 (12%) members.

Europeana Communicators

About the Community

The [Europeana Communicators community](#) is a specialist community of communications professionals within the ENA. We aim to strengthen the digital cultural heritage sector by promoting digital cultural heritage in action and supporting each other to be the best communications professionals we can be.

What we do

- Support: We contribute to Europeana's shared knowledge by supporting the development and promotion of training resources, tools or activities.
- Upskill: We equip members with digital communications skills.
- Inspire: We share examples of digital culture in action, demonstrating the relevance of Europeana and digital culture in general today.

- Connect: We are the communication hub between community members and Europeana, highlighting the potential of the individuals in a wider group.

Governance

The community has a Steering Group of seven ENA members (an eighth was removed this year due to lack of capacity to contribute), and the manager role from the Europeana Foundation has been transferred from Beth Daley to Ad Pollé as of September 2020.

- [Peter Soemers](#) (Chair)
- [Killian Downing](#) (Co-chair)
- [Susan Hazan](#)
- [Cristina Roiu](#)
- [Marianna Marcucci](#)
- [Vaya Papadopoulou](#)

- [Ad Pollé](#) (Community Manager)
- [Georgia Evans](#) (Community Advice and Support)

Membership

The community has 1,473 ENA members. Subscriber numbers to the communicators newsletter increased from 975 in January 2021 to 1,167 in September 2021. As of 1 October 2021, the mailing list has 1,113 members, and the LinkedIn group has 297 members .

Task Forces

The community sponsored a Task Force Europeana as a powerful platform for storytelling, which began in September 2020. The Task Force report was submitted in April 2021 and approved and published on Europeana Pro in June 2021. In addition to the Task Force report, the Task Force produced resources including 'Seven Tips for Digital Storytelling', ran a webinar on digital storytelling, and ran a dedicated news theme on Europeana Pro. All of these are available on the [Task Force page](#).

The Task Force had the participation of 26 members from 14 countries.

2020 Highlights

- In line with our Work Plan priority to Gain a greater understanding of the priorities, motivation and needs of our community, we ran a survey of our Community members and those who receive our communications, which will inform future activities.
- Steering Group members were proactive at presenting Europeana and speaking on behalf of the community in various events
  - A Steering Group member presented Europeana 1914-1918 and Europeana Migration projects as part of the spring practice/ research programme for MA students in Library & Information Studies- University of Bucharest (16 April 2021)
  - Presentations from Steering Group members presented at the 3rd ESACH Meeting 2021 "Our common past, our future", 7-9 June, Madrid, Spain (ESACH = European Student Association for Cultural Heritage).

- SG Chair was part of the jury for the 2021 edition of the DigAMus Award (award for digital museum projects in Germany, Austria and Switzerland)
- We began regular tracking of questions and requests of community members in order to give more insight into the needs of the community.
- The Community supported and contributed to the Translation Sprint of the Copyright Community in the context of Celebrating the Public Domain Day (January 2021).
- The Co-chair participated in a panel session for the Europeana Aggregators Fair on capacity building moderated by Julia Fallon, Europeana Foundation, 17 June 2021.
- The Co-chair spoke at Digitising our Local Heritage: Europeana in focus by Waterford Europe Direct Information Centre (Online), 20 April 2021

Europeana Copyright

About the Community

The [Europeana Copyright community](#) is a group of professionals interested in copyright and digital cultural heritage. We cultivate, curate and share knowledge around the topic of copyright in the cultural heritage sector. We run dedicated communications channels to help professionals access tools, resources and news around copyright as well as to discuss best practices across the sector.

The copyright community aims to aid practitioners in the cultural heritage sector:

- to navigate copyright in their collections
- to help them advocate for adequate institutional support around copyright
- and to provide guidance around how to contribute to adequate legal frameworks in their countries

Governance

- [Fred Saunderson](#) (Chair since August 2021)
- [Karin Glasemann](#) (Chair until July 2021)
- [Marina Markellou](#)
- [Andrea Wallace](#)
- [Hande Ozkayagan](#) (since May 2021)
- [Bartolomeo Meletti](#) (since May 2021)
- [Annabelle Shaw](#) (since May 2021)
- [Timo Enroth](#) (since May 2021)
- [Ana Lazarova](#) (since May 2021)
- [Ariadna Matas](#) (Community Manager)

Membership

The community mailing list has 1,002 subscribers. We currently have 1,729 [@EuropeanaIPR](#) twitter account followers (based on statistics from October 2021).

Task Forces

The [How-to guide for labelling cultural heritage Task Force](#) concluded its work in August this year. It is led by Juozas Markauskas, and counted with the participation of Amalyah Keshet, Andrea Wallace, Ariadna Matas, Evelin Heidel, Fred Saunderson, Karin Glasemann, Maarten Brinkerink and Maarten Zeinstra. As part of the Task Force report, which consists of a guide to create a tool to label rights statements adaptable to a specific language and jurisdiction, the Task Force created a flowchart to identify the most accurate rights statements based on the Europeana Licensing Framework available rights statements, which is open for translation in the 2021 translation sprint.

2021 highlights

- **Administration**: Increase in the number of steering committee members, which gives the community more capacity to distribute efforts and go in depth in certain topics.
- **Copyright office hours**: Organisation of four [copyright office hours](#), including a session focused on educational reuse of audiovisual heritage with the Europeana Education community.
- **Translation sprint**: Kick off of the [2021 translation sprint](#) during the CC summit, running until the end of Europeana 2021.
- **Copyright tools page**: Maintenance of the [page highlighting useful copyright tools](#) from different jurisdictions and in different languages.
- **Copyright management guidelines**: Progress on the development of the copyright management guidelines (latest draft available [here](#)).
- **Open access and ethics**: Participation in the Creative Commons Working Group 4: Ethics of Open Sharing, to support the drafting of their policy paper.

- **Standardised rights information**: Brainstorm and provision of feedback throughout the development of the (draft) Europeana Accuracy Strategy. Participation in the Rights Statements Consortium Implementation Task Force and Working Group.
- **Communications**:
  - Publication of blog posts (including by guests writers) on relevant topics: [Celebrating a multilingual public domain](#), [Artificial Intelligence and copyright in the cultural heritage sector: views from Creative Commons](#), [The EU Copyright Reform's great disservice to free use for educational purposes](#), [Orphan Works and UK GLAMs: the case for a risk managed approach](#) and [A missed deadline: the state of play of the Copyright Directive](#)
  - Participation in the copyright webinar series about Copyright when Sharing Data with Europeana, through the webinar "[Opening up: approaches from cultural heritage institutions across Europe](#)".

Europeana Education

About the Community

The [Europeana Education community](#) brings together professionals dealing with digital culture and learning in cultural heritage institutions, educational organisations, schools, NGOs, ministries, local government, and the private sector. We work to embed digital cultural heritage in both formal and informal education and foster innovation.

Governance

In 2021 the community set up a new Steering Group including professionals from other networks in the cultural heritage sector also interested in the domain of digital learning, like Libraries 2030, NEMO or ICOMOS.

- [Altheo Valentini](#) (Chair)
- [Loa Kristjánsdóttir](#) (Co-chair)
- [Margherita Sani](#) (Co-chair)

- [Frederik Truyen](#)
- [Ping Kong](#)
- [Ilona Kish](#)
- [Marco Streefkerk](#)
- [Isabel Crespo](#) (Community Manager)

Membership

As of 1 October, the community has 1,843 ENA members, the mailing list 1,723 subscribers, the LinkedIn group 1,160 followers and the Facebook Group 5,768 followers.

Task Forces

[The Task Force for Audiovisual Material](#) in Europeana Classroom launched with the first meeting in February and came to an end in July 2021 with a [White Paper](#). Recommendations are formulated based on previous work, an online survey towards educators and a hands-on, co-

creative work on six case studies selected and conducted by the Task Force members. The ambition of the TF was to identify both opportunities and challenges faced by educators and audiovisual collection holders when trying to place AV content in an educational context. These were coined into recommendations built around five key areas: Media Literacy, Co-creation and Dialogue, Multilingual access, Resources allowing deeper and creative interaction (My Profile and Galleries, Crowdsourcing, Unified Media Player) and Copyright.

2021 highlights

- The Education community represented by Altheo Valentini was actively involved in the development of the *Porto Santo Charter Culture and Promotion of Democracy: Towards a European Cultural Citizenship*. This is a proposal to policymakers and cultural and education agents to rethink the parameters of culture and the important role that communities, digital technologies, and education can play to foster inclusive spaces for all, via cultural democracy and cultural citizenship.
- All over the year, members of our community have been organising and/or participating in events to spread the word of our activities in relevant forums and at international level. Some examples are *The role of digital cultural heritage in the Porto Santo Charter* virtual debat (23 March), the *Digital Preservation and Education of Cultural Heritage: Asian – European Perspectives* webinar (29 July), or the *Education, Heritage, and Water Awareness* webinar (15 September) and *Europeana Workshop -Storing and collecting to promote cultural heritage* (5 October).

- To connect with the work of other communities relevant for the educational audiences, on 20 May education community members participated in one of the regular [Copyright office hours](#) focusing this time on questions around [educational reuse of audiovisual heritage](#).
- In January and in May Olimpia Curta organized two online training courses on the topic of digitization where she presented the Europeana, Teaching with Europeana blog, Europeana Classroom platforms and the ENA. The training sessions had 83 university students of the Babeș-Bolyai University, Faculty of History and Philosophy, Library and Information Science, Postgraduate Course. The other training session was in October with 79 librarians (members of the Romanian Librarians Association) participated.

- From October until December 2021, the Education community is running an innovative two-month mentoring programme and educational challenge, [Built with Bits](#). This program is designed to introduce secondary school teachers, educators and students to the values and possibilities of the New European Bauhaus, using Europeana.eu content and the interactive and immersive digital tool Mozilla Hub. This project also supports the Digital Education Plan in its objectives to promote digital content and skills, and to empower educators to adopt innovative methods. On 30 September and 1 October online we celebrated the [introductory event](#) with the support of the Joint Research Centre RC and the DG EAC.

Europeana Impact

About the Community

The [Europeana Impact community](#) aims to collaborate on maximising the impact of cultural heritage professionals' and impact professionals' work in the sector and beyond. The community is a mix of GLAM professionals, academics, policy makers and experts in the creative industries. Together we shape how we can develop our practice of impact; how we talk about and measure the value and impact of our actions, and explore strategies that could help us better understand and liaise with our stakeholders, funders and audiences.

Governance

- [Maaike Verberk](#) (Chair)
- [Dafydd Tudur](#) (Vice-Chair)
- [Jenny Kidd](#)
- [Olivier Schulbaum](#)
- [Maria Drabczyk](#)

- [Ad Pollé](#) (Community Manager)
- [Nicole McNeilly](#) (Community Advice & Support)

Membership

There are 1359 community members registered to receive newsletter updates via Mailchimp (including 52 members of the Basecamp group). The LinkedIn audience has grown to 588 members. A change of communication channels is in progress (leaving Basecamp, setting up ListServ, aligning LinkedIn group).

Task Forces

The [Impact Lite](#) Task Force concluded its work in August 2021 and submitted its end report and recommendations in September. Following these recommendations a proposal for a new Task Force has been drafted and will be submitted for approval in October.

2020 Highlights

- [Webinar #4](#) (27 January) and [Webinar #5](#) held (24 February) were held, concluding the series started in 2020.
- A series of [impact assessment reports](#) have been published on Europeana Pro. along with a blog about them.
- On 11 and 12 May, the jointly-organised research and impact symposium took place, covering topics from policy and innovation and the politics of digitisation to citizen science and participation. [Watch the videos](#).
- A [question bank](#) - a standardised way to ask questions when you are surveying your audience - was published 20 April. This tool is one of a number of resources being developed to accompany Phase 2 of the Europeana Impact Playbook. The resource will be continually updated.

- SG member Jenny Kidd was a keynote speaker at [#culturelabs symposium](#) in which Platoniq is a partner.
- The Pro news [post](#) Highlights from a year of working on impact for cultural heritage was published.
- The [Impact Lite Task Force](#) (ILTF) report was submitted for review.
- [Phase 3 of the Impact Playbook](#) has been reviewed and published.

Europeana Research

About the Community

The [Europeana Research community](#) is a community of professionals interested in cultural heritage, both as a subject and a source for research. They believe that digital collections and digital tools are a means to foster innovation and we advocate for the principles of Open Science, mostly in the Humanities sector. The community members work at cultural or research institutions, universities and infrastructures, ministries and local governments, or the private sector.

Governance

- [Steven Claeyssens](#) (Chair)
- [Maria Engberg](#) (Co-chair)
- [Tamara Butigan](#)
- [Milena Dobreva](#)
- [Alba Irollo](#) (Community Manager)

Membership

The community is composed of 2,140 members in October 2021, a 50% increase in membership since November 2020. The main sectors are Cultural Heritage (27.3%), Academic Research (26.7%), Education (25.6%, of which 11.2%). A discussion list is used to promote initiatives and events relevant to the community. To support the community's development, EF also uses the Europeana Research Twitter account ([@EurResearch](#)), which currently has 4,270 followers (based on statistics from October 2021).

Task Forces

The results of the survey conducted by the [Research Requirements TF](#) in 2019 were published. EF edited the report, which is enriched with an interview with the President of the DARIAH Board of Directors, Professor Jennifer Edmond.

2020 highlights

- A new initiative was launched: the *Research Community video series*, a series of videos that showcase cutting edge projects and collaborations across the cultural heritage and research sectors.
- *Research and Digital Cultural Heritage: New Impact Horizons*, a two-day symposium on 11-12 May 2021, which brought together cultural heritage professionals, policy makers, academics and researchers to discuss impact horizons of research nurtured by digital cultural heritage. The symposium was organised with the support of a scientific committee composed of members of the Research Advisory Board and of the Impact Community Steering a Group, and a representative from DARIAH.
- The research pages on Pro now host a section with the webinars resulting from the Research Grants Programme 2019 (extended until 2021) for the benefit of the community members.

- The community was presented at a number of events, such as Digital goes Viral workshop, and the 1st DARIAH-Croatia Conference on Digital Humanities and Heritage.

EuropeanaTech

About the Community

The [EuropeanaTech community](#) is a community of experts, developers and researchers from the R&D sector making sure the Europeana Initiative leads the way with technological innovation within cultural heritage.

Governance

- [Clemens Neudecker](#) (Chair)
- [Georgia Angelaki](#) (Co-chair)
- [Henk Alkemade](#) (Co-chair)
- [Makx Dekkers](#)
- [Kate Fernie](#)
- [David Haskiya](#)
- [Marco Streefkerk](#)
- [Ina Blümel](#)
- [Stephan Bartholmei](#)
- [Larissa Borck](#)
- [Cosmina Berta](#)

- [Andrija Sagic](#)
- [Glen Robson](#)
- [Martin Weiss](#)
- [Gregory Markus](#) (Manager)
- [Antoine Isaac](#) (Manager)
- [Marloes Bontje](#) (Manager)

Membership

The community has reached 1,876 members, out of which 1,724 members are subscribed to the community mailing list. To support the community's development and outreach, the community also uses a Twitter account ([@EuropeanaTech](#)), which currently has 4,718 followers (based on statistics from October 2021).

Task Forces

The [Audiovisual playout in Europeana](#) Task Force is awaiting the results of a survey that was prepared in the summer and circulated by autumn 2021. By the

end of 2021 the TF intends to analyse and summarise the survey's outcome that should inform the way AV content providers in Europeana share their online assets (formats, licenses, conditions) and which kind of reuse they would/could allow.

The AI in Relation to GLAMs Task Force concluded its work in August 2021 and published their final report on Europeana Pro in September 2021.

The Interoperability of annotations and user sets has resumed its work after a long hiatus and is planning to wrap its final report for the end of the year.

The Resource Citation/Object Identity Standardisation Task Force has been inactive since 2019. It will no longer be considered active.

The IIIF x EuropeanaTech Working Group has worked towards identifying relevant next steps, including a survey and a session at the coming Aggregator Forum.

The Data Quality Committee Working Group has published a report on Events in EDM, worked towards including more elements regarding 3D in the Europeana Publishing Guide, and has progressed on capturing more data quality issues as part of an effort to detect "problem patterns" that are not yet represented in the Europeana Publishing Framework.

2020 highlights

- From April to July, the Tech-community and Europeana Foundation organized a very successful webinar series "EuropeanaTech x AI" , to explore the opportunities and challenges of working with Artificial Intelligence in the cultural heritage and arts sector. The webinar series consisted of four webinars, each introducing new research or projects connecting AI and Cultural Heritage. The webinars had 94 participants on average. Following the events, the videos have been viewed an average of 113 times with an average view time of 8 minutes.

- We launched an [Europeana AI/ML Dataset Challenge](#), in order to stimulate the creation of datasets for the GLAM sector that can be used for AI/ML, drawing from the rich cultural heritage resources available in Europeana. 5 proposals have been received, of which 3 were awarded a stipend of € 2500 each to prepare and publish their dataset. This work is continuing, including discussion with the selected challengers towards publishing their work.
- Various contributions to Europeana Pro news pieces were sourced/supervised for [Europeana AI](#) theme, which as per July 21 had received 14,000 cumulated page views.
- One issue of EuropeanaTech Insight ([Multilinguality](#)) has been published.

Climate Action

About the Community

The Europeana Climate Action Group is an initiative from ENA members who believe climate change is a global emergency requiring our cooperative action towards climate justice and protection. A call for climate action to the ENA on an individual, institutional and associational level has been supported across the Network, the EF and the EAF. This call has resulted in a Europeana wide movement within the ENA and across Europeana developing ideas for appropriate action and commitments. The Group was formed early 2019, and will be formalised as a new Europeana Community.

The Europeana Climate community is envisioned as a community of cultural heritage professionals who aim to drive cooperative and sustainable action to address the climate emergency and environmental impact of their life and work activities. The community will build on the work of the Climate Action Group.

Governance

The Climate Action Group does not have a steering group. After the formal launch of the Community, the call for candidates to form the Community's Steering Group will open followed by an election process. The current Climate Action Group was an initiative of a group of ENA members and has been led by Barbara Fischer, Peter Soemers and Killian Downing. In August 2021 Shadi Ardalan was appointed as the Community Manager.

Membership

The current Climate Action Group has 46 members, 11 of which are the Foundation staff.

2021 highlights

- **Kick off** - In July-August 2021 the ENA and the EF discussed their wish to take a collective action and declare a position vis-a-vis climate emergency. To deepen their understanding, expectations and vision, they decided to co-create a shared position on climate action, articulate shared goals and ambitions, and formalise the Climate Action community. They invited the Steering Group of the EAF to join the discussion.

- **Envisioning workshops** - The ENA, the EF and the EAF held three envisioning workshops in August and October 2021 to determine their joint vision and position in relation to the climate emergency and actions they aim to undertake collectively. The output of these workshops informed their joint position statement (manifesto) and the beginning of a roadmap. This is work in progress. A co-creation iterative approach ensures the construct of the community is envisaged, refined and improved with input from the concerned stakeholders.

- **Vision, scope and remit of the Community and how it will operate** - The ENA and the EF have jointly done some thinking and planning around formalising the community, launching, defining its purpose, impact, value proposition for members and how to nurture it. These will be further reviewed and refined by the community and its Steering Group when in place.

- **Other** - The work on creation of the ListServe and mail list for the community, Basecamp for the Steering Group, and a dedicated community page on Pro are in progress.

3. OTHER PRINCIPAL ENA ACTIVITIES

Formation of the ENA strategy and restating ENA's position within the Europeana Initiative

Since July, representatives from the ENA Management Board (MB) have held monthly meetings with the EF's representatives with a goal to restate ENA's position within the Europeana Initiative. This process has recognised how co-productive actions can highlight the ENA's contributions to the Europeana ecosystem and how, through developing a joint strategy, ENA can be more prominently located both in Europeana and in respect to the European Commission. ENA representatives will continue to be actively involved in formulating joint positions on topics of common interest of the Europeana Initiative. These monthly meetings have since evolved into cross-Initiative Strategy meetings which now occur regularly together with the representatives of the EAF in order to define positions on topics of joint interest and to work together more closely as the three pillars of the Europeana Initiative.

Strategic priorities in 2021

Supporting capacity building and digital transformation

At the core of our consultations with the EF lies the understanding of how access to culture as a universal right sits at the heart of the Sustainable Development Goals. A rights-based, people-centred approach to the socio-cultural conditions and the urgent issues of our times, including the role of technologies in enabling access to culture, requires us to articulate a new vision for delivering and participating in culture online that will guide our sector in the years to come. Authored by the Management Board members Georgia Angelaki and Rob Davies, the White Paper on [Digital Public Space for Culture 2030](#) brought into context the [Porto Santo Charter](#), and the [New European Bauhaus](#) initiative. This provided an opportunity to develop this vision, which combines both values-driven imperatives, such as inclusive and accessible spaces, sustainable solutions and enriching experiences,

together with increased utility of cultural data for re-users, reflecting [FAIR data principles](#).

ENA seeks to offer a raison d'etre for the Commission's vision, which includes delivery and participation for and by cultural heritage institutions in the digital public space - and what this means for network members and the sector as a whole. We believe that cultural heritage stakeholders represented in the network have an important role to play in informing, educating and sensitising people and in enabling critical thinking towards the urgent matters of our time. We also believe that ENA can and should play an increasingly important and central role in contributing to the development of Europeana strategies and operations.

In the second half of 2021, ENA has been involved in the following cross-Initiative capacity building activities:

- Digital Leadership & Innovation' development programme
- Developing the Europeana Capacity Building [Framework](#)
- Digital Transformation [Task Force](#)

Harnessing the potential of ENA members

We value our ENA members and are constantly looking for ways to harness the skills and experiences of our 3,200 strong network of professionals. We feel that their possible contributions to Europeana are currently under-exploited, but as we get to know our members we have come to realise how much promise they hold for impressive potential contributions. Building on input from the [New Professionals](#) Task Force, the new ENA [Membership Working Group](#) was formed with an aim to harness the rich potential of ENA members. We have already learned from the ENA impact assessment and satisfaction survey which ran over June 2021 and identified the trends in membership growth and suggested new options for further strengthening the network.

Diversity and Inclusion (D&I)

Key to our mindful and vital growth together was the decision to embrace diverse and inclusive representation in the network. We have made some crucial steps since we set up the Racial Diversity Group of the Members Council (December-March 2021), and worked on implementation of the New professionals Task Force [recommendations](#). In the late spring, the Members Council collaborated with Jass Thethi from Intersectional GLAM in a series of meetings where we learned, amongst other things, about the provision of a safe place that includes those from under-represented backgrounds. In addition, in early summer we continued our joint work on [Community Pact development](#) with Lauren Vargas. This comprehensive process took place over two parallel tracks of meetings which aimed to introduce community management approaches that enable inclusive conversations. The 'Community Pact' aims to outline how Europeana can operationalise its values and sets expectations how

it and the community will engage with each other. The purpose of the 'Community Pact' is to create trust and safe spaces for civil digital dialogue.

We are therefore gradually working on a new path towards a Europeana Initiative Community Pact and an ongoing revision of our Code of Conduct that we hope will support us in all we do. So far, we have learned, amongst many other things, how intersectionality calls for empathy and listening skills, to understand a person's own experiences, in a bid to recognise that generalisations are as potentially damaging as no action at all. A cross-Initiative Task Force on Diversity & inclusion is also currently undergoing recruitment and internal organisation.

Collaboration and relations with the Europeana Foundation, Europeana Aggregators' Forum and wider networks

We have been working with the EAF to seek new collaborations and inter-network connections to share our own rich source of expertise and professional knowledge with other networks. This

strategic decision aims to raise awareness, build partnerships, enable peer-to-peer working and develop tools, services and events which support cultural heritage organisations in their digital transformation. These new synergies are already bearing fruit. The process of launching several cross-Initiative Task Forces has also contributed to this positive evolution, allowing us to optimise performance and our individual and collective actions across the Initiative.

In August 2021, the European Commission consulted the European public on the digital principles that will serve as the foundation of Europe's digital environment. On behalf of the Europeana Initiative, ENA together with the Europeana Foundation and the Aggregators' Forum submitted a joint response to the consultation. Similarly, the New European Bauhaus, is an ongoing and overlapping work in this area as we have been jointly developing thinking around culture in relation to a European Digital Public Space.

Furthermore, joint consultations are taking place on evaluating the scope of work that we can do on Europeana Pro to position ENA more prominently and finding optimal ways together to locate ENA as one of the three pillars within the Europeana Initiative.

Transparency, accountability and democracy

We firmly believe that transparency and open decision-making is crucial for success and a positive alignment (and perception) of all that is vital for harmonious relations between the various mechanisms of ENA. Regular 'Friday updates' have been keeping the Council Members on top of all the latest activities, deadlines and events. The Management Board is currently seeking innovative platforms to better facilitate these processes with an objective to improve our procedures, and identify new tools to support our future activities.

We are especially proud of our collaboration between the three pillars of the Europeana Initiative, which has consequently contributed to supporting and strengthening of the core activities across the Europeana ecosystem. We believe that ENA should be driven by an open, democratic, value-driven mission that draws on its geographically dispersed membership. We also believe that it is vital that ENA, and the thousands of the cultural sector professionals who support this mission, are able to maintain a vital negotiation space where actions and experiences can be continuously refreshed and adapted.

ENA Mechanisms

We have many achievements over this year that we can be proud of. We have created a new [ENA Membership Working Group](#) that is concerned with improving people's experience of joining the ENA, as well as developing a dedicated, long-term instrument for facilitating a rewarding experience of ENA membership. The Working Group will support inclusivity for new professionals and will be looking for new ways to mobilise and actively engage ENA members.

Throughout 2021, there have been a number of other ENA-led [Task Forces and Working Groups](#) (mentioned in detail in the community action).

We now can look forward to formalising the ENA Climate Action Group, and the creation of our seventh Community. The Climate Manifesto is a first step in our journey to further reflection and conversation about our impact and responsibility throughout the cultural heritage sector.

4. ENA COMMUNICATIONS

Europeana Pro

The Europeana Pro website is instrumental in information exchange and dissemination efforts for the entire Europeana Initiative. ENA members can find all the information about the ENA, its governance and activities on the website. Throughout the year, Europeana Pro news highlighted various ENA activities, including those related to the communities and task forces. A regular dedicated series called 'Professionals in Focus' has also continued to introduce current Members Councillors.

ENA newsletters and social media outreach

Throughout 2021, we continued to send a monthly Network newsletter to subscribed ENA members (currently 2,579 subscribers). The newsletters informed subscribers about the latest developments within the professional community and were endorsed each month by one of the Councillors taking their turn as Editor-in-Chief. Specific campaigns were also regularly sent out through the same channel (Mailchimp, Zoho CRM). All the newsletters are archived on Europeana Pro.

The Europeana LinkedIn Group (6,166 members) has continued to provide another way for ENA members and others to interact with each other and with the Foundation. The group is open to anyone interested in Europeana and the digitisation of cultural heritage across Europe.

The ENA has continued using two hashtags: #AllezCulture shows support for digital culture and the cultural heritage sector and can be used to promote digital culture in action or as a rallying call, and #EuropeanaCommunities which is used to bring activities linked to ENA communities and other Europeana-related networks together.

4. ENA GOVERNANCE

ENA Members Council

Composition and elections

The Members Council is the body of formally elected representatives of the ENA.

This year there were 27 seats available on the Members Council as the following Councillors have reached the end of their current terms: Henk Alkemade, Georgia Angelaki, Ina Blümel, Petra Boettinger, Flavia Bruni, Erik Buelinckx, Tamara Butigan, Steven Claeyssens, Michal Cudrnák, Olimpia Curta, Robert Davies, Killian Downing, Maria Drabczyk, Maria Engberg, Barbara Fischer, Karin Glasemann, Susan Hazan, Pilar Irala-Hortal, Vera Kriezi, Loa Steinunn Kristjansdottir, James Morley, Marta Musso, Clemens Neudecker, Antje Schmidt, Frederik Truyen, Dafydd Tudur, Hans van der Linden We thank them all for their valuable contributions to the ever-growing ENA activities and appreciate their dedication, inspiration, and hard work over the years.

Activities and meetings

During 2021 we will have conducted three Council meetings in virtual form due to the COVID-19 related travel restrictions. The first meeting took place on 20 March 2021. The objective of the meeting was to discuss the newly proposed ENA Strategy, latest work around inclusivity and diversity, capacity building & digital transformation activities and cross-community collaboration opportunities. The Council received updates from the Europeana Initiative and ENA business.
The second meeting of the Council took place on 30 June and 1 July with a focus on collaborative efforts between ENA, EF, and EAF. This included governance and funding schemes, ENA strategic priorities and ENA communities and task force reviews. Councillors also discussed progress of the diversity and inclusion related activities, and efforts to increase democracy and transparency of ena

Management Board

processes and tools. The Council formalised the ENA Climate Group with a vision of creating a community, and signing a manifesto on climate action commitment with the EF.

The third Council meeting of 2021 will take place in December 2021. The minutes of all the Council meetings will be available on [Europeana Pro](#).

Due to the lack of physical contact, the online communication flow and information exchange have been essential for the Councillors.

Composition and elections

The Management Board is responsible for the management of the ENA, overseeing its activities and acting as a legally responsible decision-making executive. The Board is elected by the Members Council. The members of the Management Board also represent the ENA on the Europeana Foundation Governing Board. In 2021, the Board consisted of [Susan Hazan](#) (Chair), [Rob Davies](#) (Vice-Chair), [Frederik Truyen](#) (Treasurer), [Georgia Angelaki](#), [Milena Dobreva](#), and [Alexandra Angeletaki](#) (since 1 June). The current Board will need to be renewed in January 2022 as Susan's, Georgia's, Rob's, and Fred's electoral term will come to an end.

Activities and meetings

In 2020 the Board met virtually 11 times and was engaged in regular communication over email and Basecamp. The minutes of the Board meetings are available on Europeana Pro.

The Board is responsible for preparing the Members Council meetings, for overseeing the activities of and budgets for the ENA communities, for the delivery of the formal ENA reports, and for reviewing the membership applications. Throughout the year, the Board contributed extensively to the activities of the Europeana Foundation resulting from the new strategy on digital transformation of European cultural heritage institutions.

ENA is represented on the Europeana Foundation Supervisory Board by Marco de Niet, and on the Advisory Board by Georgia Angelaki. This allows us to keep fostering the connection between the ENA and the Foundation, strengthen networking potential, and extend the knowledge and strategic thinking of the Foundation.

ENA Secretariat

The ENA Secretariat is run by Zuzana Malicherova, Network and Policy Officer at the Europeana Foundation. The Secretariat provided day to day support to both the Members Council and the Management Board as well the Communities, Task Forces and Working Groups.

ENA Budget 2020

Budget for the ENA is provided by the Europeana Foundation from the European Commission's Europeana Digital Service Infrastructure project (DSI4), which was set for 2020 and 2021. The Budget for 2021 was approved by the ENA General Assembly in November 2020. The ENA operation budget consists of three categories of expenses: travel costs related to the Members Council/Management Board; other costs (elections and meeting related costs); and funding for the ENA Communities and Task Forces.

Over the period of January - September 2021, ENA only spent € 6,581€. This is much less than budgeted and we foresee that only up to 44 % of the budget will be spent by the end of the year. The significant underspend is primarily due to COVID-19 travel restrictions and thereby communities and Task Forces spending less than anticipated. Communities were asked to relocate their unspent 2020 budget to activities that do not include travel, or to transfer their budget to 2021. After the final figures of 2021, ENA will return a substantial amount to the Foundation to be able to re-allocate this budget towards other parts of the Network. For example, organising Task Forces under the EAF and the overall Europeana Initiative, which will also directly benefit the ENA.

Budget category	Orignal budget 2021	Trans-ferred from 2020	Total budget 2021	Actual costs	In %	Total forecast	Under or overspend
* Travel & meeting costs MB/MC meetings	15,000		15,000	0	0.00%	0	15,000
* Other costs (elections)	2,500		2,500	168	6.73%	700	1,800
* Communities & Task Forces	32,000	10,870	42,870	6,412	14.96%	21,165	10,835
Total	49,500	10,870	60,370	6,581	13.29%	21,865	27,635

JOIN THE ENA

And be active in the communities!

If you have a special interest, or want to cultivate and share knowledge, expertise and best practices and have your thoughts heard - browse the communities, see what they can do for you and what you can do for them.

If you wish to actively contribute to the activities of one or more of them, tick the box to join the specific community of your interest in the ENA sign-up form. If you're not sure whether you've already registered in the past, please fill in the form and we will get back to you right away.

If you only wish to receive information in the form of a newsletter or subscribe to their social media channels, explore what each of the communities offer on their Europeana Pro pages:

- EuropeanaTech
- Europeana Copyright
- Europeana Research
- Europeana Education
- Europeana Impact
- Europeana Communicators

More information

- If you have any questions, concerns, remarks and new ideas for us, send us an email to network@europeana.eu
- Do you have an idea for a new Task Force? Fill in this form.
- Follow us on Twitter @europeanaEU and use our hashtags #AllezCulture and #EuropeanaCommunities
- Join us on LinkedIn
- Like us on Facebook
- Follow us on Instagram

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